



## **WebNatics – The Measurable Search Marketing Company**

### **What is Google Analytics?**

[Google Analytics](#) shows you how people found your site, how they explored it, and how you can enhance their visitor experience. Improve your website return on investment, increase conversions, and make more money on the web.

### **So Why Should You Analyze Your Web Traffic?**

1. **Websites have moved on** - These days, chances are many of your customers would rather interact with your website than with one of your employees. The average website has changed from a pure marketing tool to a tool with huge operational benefits.
2. **[Web Analytics](#) has moved on** - It can now truly be said to provide useful business information, and can help you understand the value of your website on the business bottom line, no longer involves or measure website visitor numbers, and 'hits'.
3. **Helps improve website performance** – It provides business intelligence into your visitors' behavior allows you to find weak spots where visitors may be dropping out and make changes to your site that ultimately lead to more business.
4. **Improve your marketing spend** - The Analytics data means it's easy to establish what is and what's not working. If not, can something be changed so that it does work? If it does work, can you maximize this avenue further or even try related avenues - be it email marketing, PPC, SEO or something else?

### **Why Webnatics?**

- Google Analytics is a free, user-friendly tool. However, installing the tool correctly, customizing it and interpreting the information to make business decisions require time, experience and knowledge.
- At [Webnatics](#), you are supported by a team of qualified Google Advertising Professionals with extensive experience and strong technical skills in search engine marketing and optimization.

### **Our Promotions – (Limited Period Only)**

1. **Set up Google Analytics – Free (UP SGD 2000)**
2. **When We Manage Your Search Engine Marketing Campaigns – Google, Yahoo, or MSN, including :-**
  - a. Web Analytics
  - b. Campaigns strategy, planning, and set up
  - c. Regular monitoring and optimization
  - d. Reporting

Don't be fool by anymore Search Marketing Management that provides no visibility to your campaign performance.

Contact us today at [info@webnatics.biz](mailto:info@webnatics.biz) for a cost-effective and successful search marketing campaign; we will challenge & benchmark your current campaign performance as our KPIs, whether it is Clicks, Impression, Leads, or e-Commerce Transactions!