



## WebNatics – The Measurable Search Marketing Company

### SEM Promotions for Small & Media Enterprise

#### Common Challenges for Search Engine Marketing Advertisers

- Lack of transparency in the allocation between media service fee and search engine budget - how much of your campaign investment goes into buying keywords on search engines?
- High media service fees and low search engine media budget – this is an ineffective search marketing investment
- Are you getting reports at all? If so, are these raw reports from the search engines or have them been altered to present only positive results?

#### About WebNatics:

WebNatics is a performance-Driven Search Marketing Agency and we deliver results for your Search and online marketing campaigns. Deployment of web analytics by our team of qualified and experienced Google Advertising professionals, we enable effective Search and online marketing campaigns delivery for your business. Our clientele base includes, but not limited to, RS Components, Bangkok Airways, VPost, HSBC and Crimson Logic.

#### Why WebNatics?

- Strong Capabilities and extensive experience in Multiple Search Engines & Multi-languages campaign
- We provide you with full visibility into your Search campaign performance - full campaign report with quarterly business review to analyze the campaign
- Committed Media Allocation – We will optimize your campaigns based on a pre-agreed media spent dedicated to engines.

#### SMB Search Promotion - for limited period only

- **Set up Google Analytics – Free (UP SGD 2000)**
- **Variable Advertising Cost – invest only in what you're comfortable**
- **Transparent Search Maintenance Fees at only 20% of total campaign investment which includes :**
  - Web Analytics
  - Campaigns strategy, planning, and set up
  - Regular monitoring and optimization
  - Reporting

Contact us today at [info@webnatics.biz](mailto:info@webnatics.biz) for a cost-effective and successful search marketing campaign; we will challenge & benchmark your current campaign performance as our KPIs, whether it is Clicks, Impression, Leads, or e-Commerce Transactions!